



CITY OF WHITE SETTLEMENT POLICE DEPARTMENT, FIRE DEPARTMENT, WEST COMM DISPATCH CENTER, AND P.A.W.S. COMMUNITY CENTER SOCIAL MEDIA CONTENT POSTING AND OPERATIONAL POLICY

Terms of Use

By posting or commenting on any social media platform used by the City of White Settlement Public Safety agencies, you participate by your own choice, taking personal responsibility for your comments, your username, profile picture and any information you provide therein. By consuming, participating, viewing, and commenting, you further agree to the following terms of use:

The City of White Settlement Public Safety departments maintain a social media program for the following purposes:

- Engage and interact with our community
- Provide relevant and timely community news
- Release information
- Advertise community events
- Distribute crime prevention and public safety tips
- Correct misinformation that is posted that affects public safety (whether accidental or intentional)
- Protect the brand and reputation of public safety department by sharing

facts and statistics to allow community members to have broad awareness of situations and incidents

- Provide urgent notifications of critical incidents which may affect residents, business owners and visitors of the City of White Settlement
- Seek the public's help in identifying suspects and solve crimes
- Showcase activities and work that public safety agencies provide to bolster community trust
- Educate the community on what public safety teams provide as far as services and programs.

Limited Public Forum

All social media platforms used by the City of White Settlement are designated as Limited Public Forums. The department welcomes a person's right to express their opinion and encourages posters to keep comments relevant to the topic in question. Posting of any content on any social media platform used or managed by the City White Settlement, by any visitor, follower, subscriber or fan, constitutes acceptance of the terms of use described here in this policy.



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For purposes of this policy, the term "social media" refers to a platform, website or mobile app that enables users to create and share content or participate in social networking with White Settlement Public Safety agencies. The City of White Settlement Police Department, Fire Department, WEST COMM Dispatch Center, and P.A.W.S. Community Center utilizes a variety of social media networks consisting of Facebook, X (Twitter), Instagram, YouTube, Nextdoor, blogs, websites, and public safety mobile apps.

Emergency or Non-Emergency Requests for Police Assistance

The posting of requests for police, fire, or animal assistance, regardless of the nature of emergency or non-emergency asks, is discouraged and will not guarantee a response by the White Settlement Public Safety agencies or any emergency service provider. Social media platforms are not monitored 24/7, therefore it is imperative that residents still contact the appropriate White Settlement Public Safety agency

through the telephone system or designated reporting system. In case of an emergency, or if police or fire assistance is needed, please dial 911. If you wish to report a crime or information relevant to a crime, please call 817-246-4973. You may remain anonymous if you request.

In the event you post information related to a crime, you may be placing yourself in a position of becoming a witness and subject to being subpoenaed into court and contacted by detectives.

Endorsements

"Friending," "Liking," or "Following" the White Settlement Public Safety agencies, or an officer or employee of any White Settlement Public Safety agency, does not indicate an endorsement of that person's actions or comments.

A comment posted by a member of the public on any White Settlement Public Safety social media network is the opinion of the commentator or poster only, and publication of a comment does not imply endorsement of, or agreement by, the City of White



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Settlement, nor do such comments necessarily reflect the opinions or policies of White Settlement Public Safety agencies or City of White Settlement, Texas.

Moderation of Content

The City of White Settlement Public Safety agencies' social media platforms are intended to be "family friendly." When applicable, any public safety department uses each platform's built-in monitoring and moderation systems to provide content moderation and filtering options to limit foul, indecent or obscene content. White Settlement Public Safety agencies also actively monitor all social media platforms used by the city, and will remove inappropriate content as defined below, without prior notice, and as soon as possible. The city shall reserve the right to remove, hide and/or block anyone who posts inappropriate material as determined by the city's social media content posting policy. This material may include, but is not limited to:

- Non-topical comments, photos, memes, or other content unrelated to the original topic, including random or unintelligible comments;
- Profane, obscene, or pornographic content and/or language;
- Content that promotes, fosters or perpetuates discrimination on the basis of race, creed, color, age, religion, gender, or national origin;
- Defamatory or personal attacks, including personal attacks directed at public officials, police officers, firefighters, or animal control officers;
- Threats to any person or organization;
- Comments in support of, or in opposition to, any political campaigns or ballot measures;
- Solicitation of commerce, including but not limited to advertising of any business or product for sale;
- Conduct in violation of any federal, state or local law, including city ordinances;
- Encouragement of illegal activity;
- Information that may tend to compromise the safety or security of the public or public systems;
- Content that violates a legal ownership interest, such as a copyright, of any party;
- Harassment or content which constitutes and/or facilitates stalking;



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- Content which violates the right to privacy;
- Encouragement of violence;
- Repetitive content continually posted on multiple White Settlement Public Safety posts;
- Comments which may reasonably interfere with, inhibit, or compromise law enforcement investigations, police tactics, fire suppression, police responses to incidents and/or the safety of police or fire staff and officers;
- Posts or comments that contain any external links.

White Settlement Public Safety agencies do not allow posting of photos or videos by anyone other than members of the public safety department.

Right to Post Static Content

The department reserves the right to post static content and turn off options for comments to protect the community and department from personal attacks, non-topical comments, spam commentary, harmful links, and other malicious content. The department does not engage in viewpoint discrimination since all

comments would be prohibited, regardless of scope or content.

Viewpoint Discrimination

The City of White Settlement does not engage in viewpoint discrimination as long as posts, comments, and content adhere to this social media content posting policy. Social media posts that are created by a public safety agency may be removed by members responsible for strategic communications as long as a record of the original post is maintained.

Denial of Access

White Settlement Public Safety agencies reserve the right to deny access to any White Settlement Public Safety social media sites for any individual, who violates the City of White Settlement Public Safety social media Terms of Use, at any time and without prior notice. If you wish to contest the removal or hiding of your content, or your denial of access ("banned") from our social media platforms, you may do so by contacting us at 817-246-7070 and requesting to speak to the team lead overseeing the Strategic Communications Team.



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Facebook's Community of Standards

All comments posted to any White Settlement Public Safety Facebook site are bound by Facebook's Community Standards and White Settlement Public Safety reserves the right to report any violation of Facebook's Community Standards to Facebook with the intent of Facebook taking appropriate and reasonable responsive action.

The X/Twitter Rules

When applicable, White Settlement Public Safety reserves the right to report any violation of the X/Twitter Rules, with the intent of X/Twitter taking appropriate and reasonable responsive action.

Instagram Community Guidelines

When applicable, White Settlement Public Safety reserves the right to report any violation of the Instagram Community Guidelines, with the intent of Instagram

taking appropriate and reasonable responsive action.

YouTube Community Guidelines

When applicable, White Settlement Public Safety reserves the right to report any violation of the YouTube Community Guidelines with the intent of YouTube taking appropriate and reasonable responsive action.

Nextdoor Standards

When applicable, White Settlement Public Safety reserves the right to report any violation of the Nextdoor Standards, with the intent of Nextdoor taking appropriate and reasonable responsive action.

Questions

Should you have any questions in regards to items contained herein this Terms of Use, please contact the White Settlement Police Department at 817-246-7070, White Settlement Fire Department at 817-246-1761, WEST COMM Dispatch Center at 817-246-4973, and P.A.W.S. Community Center at 817-246-1043.